



2012 – 2013

ANNUAL REVIEW

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CWS
AGAINST POVERTY

CHRISTIAN WORLD SERVICE ANNUAL REVIEW

JULY 2012 – JUNE 2013



CWS.
DOING A
WORLD
OF GOOD
SINCE 1945.

The power of partnership to make change happen is central to the work of Christian World Service.

It is the partnership with our donors and supporting churches in Aotearoa New Zealand and with community groups working in their own communities overseas that helps more people out of poverty and to have more say in how they live their lives. When aid levels are dropping and focused on narrow interests, CWS has maintained its strong relationships with partners tackling some of the factors that make people poor and giving them the resources to stand firm. It is a constant challenge to share often complex stories in ways that capture the attention of people and raise the much needed funds to enable them to do their work.

At the conclusion of last year's report I made the comments that "the organisation needs to make the most of the opportunities for positive change produced by the reshaping of the organisation and take advantage of new possibilities to grow its support. The changes of the last year provide a strong platform for this to happen in a nimble and efficient way with a refreshed identity and support base resulting."

New Opportunities

Well, 2012- 2013 has been a year of trying new things. Christchurch volunteers joined staff to manage the shoppers' storage at the Eilerslie Flower Show. CWS is grateful to the Methodist Church of New Zealand for funding this special promotional activity. While the profile of the storage area could have been better, we did recruit new donors. Staff and volunteers enjoyed the opportunity to learn from each other.

Another opportunity was provided by an appeal for extra funds for long term Indian partner, EKTA to participate in the global One Billion Rising campaign to stop violence against women. On February 14 they organised meetings with key local officials and presented the results of an in-depth survey on the Periyar bus shelter in Madurai, resulting in improvements. The on-line

fundraising appeal largely through Facebook raised \$1905 toward the \$2,000 goal.

Another new initiative was a special appeal to assist the survivors of the Rana Plaza factory in Bangladesh. The collapse of the multi-storey garment factory in April took the lives of more than 1100 workers. CWS contacted our partner the National Garment Workers Federation (NGWF) to offer solidarity and help put the case to New Zealand Trade Unions. Two responded by making sizeable donations and a number of individuals made valuable contributions. CWS also used the appeal to draw attention to campaigns for better conditions in Bangladesh's clothing factories and the real cost of cheap clothes.

As the chairperson of the Council for International Development (CID), I have been able to help shape discussions in the sector and improve relationships with government. A particular focus of the year's work has been the drafting of a CID Code of Conduct which is being considered by members.

Fundraising activities

The flagship appeal for CWS is the annual Christmas Appeal. The theme "Save our Place" focused on access to land and the resources people need for survival. It highlighted "landgrabbing", where governments and corporations control access to land and resources that once fed people. While partners are challenging these practices in their own communities, they are also helping people develop the survival skills they will need for the future. The Christmas Appeal materials shared stories of people who now have better livelihoods because of their new home gardens and small businesses. CWS is grateful to the many churches that help promote the appeal. In 2012 regional forums provided a new opportunity to familiarise people with the work of CWS and the resources prepared.

The past year has seen a significant increase in the number of regular givers, demonstrating a change in

giving patterns and also providing CWS with improved cash flow security.

For the second year CWS participated in the Live Below the Line initiative in September. Started by young people here in New Zealand, it is an international network of people committed to ending poverty. The 32 participants raised almost \$9,000 for the Maridi Service Agency which works with young people. After taking part Archbishop David Moxon commented, "This experience made me realise what hunger can do, even for a short time, as well as how richly a number of us live most of the time. The week strengthened my resolve to be part of hunger relief and aid agency fundraising in the future having actually felt what it was like, as well as a wakeup call to the fact that too many New Zealand school children share a similar experience as we have learned from recent child poverty research."

CWS was grateful for support for humanitarian appeals for the Sahel food crisis, Cyclone Evan in Samoa, floods in the Philippines and conflict in Syria. Church schools also raised funds to rebuild a school in Haiti.

Thanks to Mornington Methodist Church Dunedin, All Saints Anglican North Dunedin and St Johns Theological College who each made a significant contribution to the Water for West Bank project under the new Direct Partners scheme.

The strong support of the World Day of Prayer and the joint Presbyterian Women and Methodist Women's Fellowship Special Project raised much valued funds for community development in the Philippines, human rights work in Sri Lanka and women and baby's health in Gaza.

Government funding

CWS received funding through the NZ government's Sustainable Development Fund for our Tongan partner Ama Takiloa over the next three years. The money will enable them to expand their programme helping women engage in economic activities. In addition CWS, as part

HIGHLIGHTS



\$433,000 raised for the 2012 Christmas Appeal.



Contributed \$74,000 to recovery in Haiti.



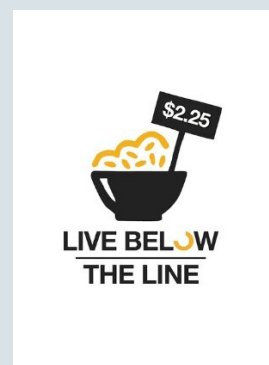
CWS made a \$50,000 grant to the Family Centre to help in the aftermath of Cyclone Evan in Samoa.



Thanks to Bishop John Bluck and Kate Day who contributed reflections to the 2013 Harvest Resources.



EKTA campaigns for violence against women as part of One Billion Rising.



Almost \$9,000 raised in Live Below the Line 2012.

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of a consortium of seven nongovernmental organisations (NGOs), received funding from the Ministry of Foreign Affairs and Trade to run disaster simulation exercises in Fiji, Tonga and Vanuatu.

World Council of Churches involvement

In November CWS hosted Rev Dr Kim Dung Sung, Asia Secretary for the World Council of Churches in the aftermath of the earthquakes. While here, he introduced us to the concept of the greed-line. The WCC is looking at a greed line as a counter to the more usual poverty line. The project is an effort to draw attention to the way the unbridled greed of the few is making the gap between rich and poor wider than ever before.

I have also enjoyed being part of the planning process for the 10th Assembly of the World Council of Churches to be held in Busan, South Korea. As one of two representatives of the Specialised Ministries, I have helped to shape this significant meeting for the WCC.

Finances and Mission

After major restructuring in 2011 and a second round in 2013, this year's balance sheet shows that we are on track despite the pain of the last few years. We are continuing to look for new opportunities to increase our support base. Part of that process is sharpening our mission and working to define our uniqueness in a way that speaks to new people. When there is so much competition, we want to do that well as we have strong partners who are deserving of more support.

One of our starting points is our record. CWS stands in the tradition of Diakonia or service. Rev Dr K Kjell Nordstokke from Norwegian Church Aid uses three well-known Gospel stories to illustrate this work:

1. The story of the Good Samaritan shows responsive Diakonia – compassion
2. The story of the young boy with the five loaves of bread and two fishes shows the participatory nature of Diakonia – we share what we have

3. The story of Jesus defending the woman caught in adultery as prophetic Diakonia – the struggle for justice and the willingness to speak out when people are treated unfairly.

Governance Review

The governance review which was delayed by the Christchurch earthquake cycle will reach its conclusion later this year. The CWS Council endorsed the new governance proposals in November 2012. Most supporting churches have nominated a representative for the new Board that will replace the Council after the AGM. Churches will have direct representation on the new governing board.

Conclusion

Finally I want to express my thanks to the Board, especially those who will be stepping down at the Annual General Meeting: Brian Turner and Margaret Wallace. Thanks also to the many volunteers, our committed supporters, member churches, Committee and Working Group members, parish advocates and Council members who have all made this work possible.



CWS DIRECTOR
PAULINE MCKAY

COMMUNITY DEVELOPMENT AND HUMANITARIAN PARTNERSHIPS WORLDWIDE

JULY 2012 – JUNE 2013



Africa

Horn of Africa

ACT Alliance - providing emergency food aid, water and replacing livestock in Ethiopia and emergency response and reintegration in South Sudan.

Sahel

Food Crisis (in Sahelian countries of West Africa): ACT Alliance - Towards sustainable recovery for returning refugees in Chad.

Democratic Republic of Congo

ACT Alliance - Assistance to internally displaced people in eastern Democratic Republic of Congo.

South Sudan

Maridi Service Agency - youth programme, recreation/sports centre, FM radio station, peace building, voter education, HIV and AIDS awareness.

Uganda

Centre for Community Solidarity - rainwater tanks and sustainable livelihood development for HIV/AIDS affected communities.

Church of Uganda Participatory Community Empowerment - economic livelihoods, savings and credit societies, environmental education, peace building and conflict resolution, refugee support and home based support for people living with HIV/AIDS. CoU has a strong focus on building capacity of local development committees.

Regional Total \$110,067.64

Asia

Bangladesh

National Garment Workers Federation – assisting survivors and families affected by the Rana Plaza collapse and the campaign for better working conditions in the clothing industry.

India

EKTA Women Resource Centre – works with education and community groups on gender awareness, women's

participation in local government, prevention of violence against girls and women, and the Safer Cities campaign.

EKTA One Billion Rising Campaign.

Human Rights Foundation - empowering women in local government through awareness-raising in communities, training and advocacy.

NEYTHAL - coastal protection, ecology and fisherpeople's rights; empowerment of coastal fishing communities in political processes. Neythal works with small women's cooperatives for selling fish, and has helped form a federation of women fishworkers.

Social Action for New Development - sustainable economic livelihoods, Dalit empowerment, women's participation in political process, education and awareness for child labourers.

Women Development Resource Centre/Federation for Dalit Women Empowerment - sustainable livelihoods for Dalits and tribal people, political participation, campaigns about violence against women, ending child labour, and development of children's associations.

Pakistan

Church World Service Pakistan - emergency assistance to conflict affected families in Khyber region.

Philippines

Developers BRIDGE Programme - promoting community participation in local governance and development planning and implementation.

Sri Lanka

Devasarana Development Centre - rural development and training in sustainable agriculture, political education, cross cultural and religious understanding.

Movement for Land and Agricultural Reform - advocating policies and sustainable farming practices for small farmers, use of appropriate technology, women's participation.

Women's Centre - education and empowerment for women workers in free trade zones, cross cultural and religious understanding, and livelihood development for

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war affected communities.

Regional Total \$419,728.10

Latin America

Haiti

ICKL Popular Education and Capacity Building - post earthquake rehabilitation of community structures & schools.

Nicaragua

CEPAD - community development programme: sustainable agricultural training and support, psycho-social training, peace building and human rights, radio programme and support for refugees.

Regional Total \$94,101.23

Middle East

Palestine

Department of Service to Palestinian Refugees - human rights, access to water, education, healthcare, and livelihood development.

Syria/Jordan

Response to the Syrian refugee crisis in Jordan.

Regional Total \$43,896.80

Pacific

Regional

Pacific Conference of Churches.

Fiji

ECREA capacity building programme—rights and livelihoods for informal urban settlements, empowerment of rural communities in their own development, youth participation, cultural and religious understanding.

Samoa

Emergency response to Cyclone Evan – cooperation with the Anglican Family Centre in reconstruction/rehabilitation of homes, community structures and water systems, psychosocial care.

Timor Leste

Dominican Sisters - youth and community programme.

Tonga

Tonga Community Development Trust - Ama Takiloa village women's programme—food security, women's participation, income generation, environmental education and disaster preparedness.

Joint Consortium Disaster Risk Reduction Simulation Exercise – Vanuatu, Tonga and Fiji.

Regional Total \$247,765.35

Aotearoa/New Zealand

Peace Movement Aotearoa.

Total \$2153.47

International

ACT Alliance - including rapid response fund.

Humanitarian Accountability Project (HAP).

Total \$8618.58

Appraisal Monitoring/Evaluation and other

ACT Alliance - Asia Pacific Consultation, Bangkok.

India

Neythal, HRF, WDRC/FEDWE, SAND Trust, EKTA.

Tonga

Tonga Community Development Trust – Ama Takiloa.

MFAT related meetings and activities.

NDRF and related meetings.

Total \$5856.47

CHRISTIAN WORLD SERVICE

SUMMARY STATEMENT OF

FINANCIAL PERFORMANCE

JULY 2012 – JUNE 2013



INCOME

2012 Christmas Appeal	\$ 444,034
Other Appeals	\$ 169,959
General Donations	\$ 303,129
Bequests	\$ 11,436
Designated Donations	\$ 119,264
Presbyterian Women of Aotearoa/Methodist Women's Fellowship (for DSPR, Palestine)	\$ 50,083
World Day of Prayer Aotearoa New Zealand	\$ 21,000
Methodist 2% grant	\$ 12,567
William Walters Trust	\$ 5,206
Prince Albert Trust	\$ 8,000
Christchurch Anglican Diocese	\$ 7,879
Ministry of Foreign Affairs Sustainable Development Fund	\$ 132,794
Interest	\$ 39,243
Total Income for the Year	\$ 1,333,594

EXPENDITURE

Funding for Community Development Partners and Emergency Relief	\$ 877,477
Education and Advocacy	\$ 13,045
Administration	\$ 474,640
Fundraising and Promotion	\$ 108,776
Total Expenditure for the Year	\$ 1,473,938

EXTRAORDINARY INCOME

Insurance Receipt	\$ 14,170
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The accounts have been audited by Williams Accountants, Christchurch.

Christian World Service has been doing a world of good since 1945. We work with local groups in 20 countries. They are making change happen through teaching skills of eco-agriculture, campaigning for women's safety, and helping communities prepare in case of disaster.

- We provide help where needed, regardless of race, religion or region.
- We do not parachute into a community but work through strong long term partnerships.
- We work in partnership with local groups who are the experts and the activists.
- We work at the grassroots with vulnerable and marginalised people.
- We trust the wisdom of the local community to know what is needed and how best to do it.
- We support self-determination and the role of women in development.
- We share their stories and concerns with New Zealanders so we can look after each other.

actalliance

Christian World Service is a member of the ACT (Action by Churches Together) Alliance, a global coalition of more than 130 churches and church-related organisations that work together in humanitarian assistance, advocacy and development.

Further details at <http://actalliance.org>

CWS is also an associate member of the HAP International (Humanitarian Partnership).

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