# 2013 – 2014 ANNUAL REVIEW

National Office: PO Box 22652 Christchurch 8140 0800 74 73 72 cws@cws.org.nz



actalliance

# **CHRISTIAN WORLD SERVICE ANNUAL REVIEW**

JULY 2013 - JUNE 2014

## CWS-**DOING A** WORLD OF GOOD SINCE 1945.

Over the past year CWS has given significant support to local communities finding their own way out of poverty, and responded to people displaced by bitter conflict in the Middle East and intense natural disasters in Asia and the Pacific. We are conscious of the growing level of demand and increasing vulnerability of people facing significant economic and environmental threats to their livelihoods. Rising inequality means there is more pressure on limited resources - for example small farmers are being pushed off their land by much larger enterprises determined to take advantage of growing land and water shortages. While some global indicators have improved, 1.2 billion people still live on less than US\$1.25 a day.

Disasters hit the poorest communities the hardest and I am pleased with the way our very loyal supporters have responded with great generosity to appeals throughout the year. In turn our partners have provided practical assistance to tens of thousands of people so parents can care for their families, send their children to school and access medical care. Our partners are deeply engaged in their communities and time and again have shown they have what it takes to provide assistance when needed and in a way that respects the rights and integrity of beneficiaries. In their strategic plans partners show their determination to address the factors that cause poverty and injustice in their communities. Our partners are not looking for the superficial but the structural changes that will future-proof communities against a myriad of challenges.

CWS has continued its long history of rising to the challenge of a rapidly changing landscape. Our primary accountability is to the people with whom we work women, men, children and young people who deserve more than what they have. Our responsibility is to support them to make their way out of poverty in a way that upholds their dignity and respect.

We have been able to achieve so much with a reduced staff thanks to the dedication of our volunteers and supporters. We depend on them and our member

churches to tell the CWS story of partnership in action throughout the country.

#### **Increased Income**

Over the last year we have made grants to 20 partners in 13 countries and responded to seven emergencies. During 2013/14 our income grew by 42%, thanks to the generosity of supporters and funding from the New Zealand government.

#### Contributing to this was:

- The response to the 2013 Philippines Typhoon Appeal
- Income from regular donors increased by 12.5%
- Donations to the seasonal letters (formerly @world) have increased by 26%
- Government funding for programmes in Tonga
- Matching government grants for emergency assistance for Syrian refugees in Jordan, and the Philippines.

## **Key Highlights**

The response to the 2013 Philippines Typhoon Appeal was the biggest response to an emergency appeal since 2010. The funds raised have been sent to the National Council of Churches in the Philippines and Developers Foundation to provide essential food aid to isolated communities and for roofing iron. Specified donations received on behalf of the Philippines Solidarity Network of Aotearoa were also sent to Karapatan, a Philippines based human rights network.

CWS was heartened by the strong support for humanitarian appeals for Syrian and Palestinian refugees fleeing Syria, for residents of the Ha'apai island group in Tonga affected by Cyclone lan, and those made homeless by intense flooding in Honiara, the Solomon Islands.

Throughout the year we have found opportunities to highlight the devastating conflict in Syria particularly through the resources prepared for Refugee Sunday in June (and July in the Anglican calendar). These

resources drew attention to deepening conflict in South Sudan, where 1.3 million have been displaced or sought refuge in neighbouring countries. Fortunately our partner in South Sudan, the Mardi Service Agency was not affected by the fighting but reported an influx of internally displaced persons whom they have assisted.

We have moved to a simple letter format for our regular mailings and added a fourth to fit the seasonal cycle. The smaller format does not mean CWS has lessened its commitment to educating supporters about the work of its partners and world events that impact on us all. The monthly e-newsletter CWS Update fills this role. The results of a readers' survey in July showed 74% of people who responded read it or read most of it, and the most frequent comment was "Keep it up".

The Chrstmas Appeal remains our major fundraiser and in 2013 it reached 98% of the desired budget. The focus was on water, a gift of God that sustains creation and a precious resource that needs to be shared. It featured five CWS partners working with small farmers endeavouring to cope with climate change, intensified competition over scarce resources and water-grabbing.

We are forever grateful to Presbyterian Women Aotearoa and the Methodist Women's Fellowship for their annual commitment to support CWS through the Special Project. They raised funds for the Women's Centre, working with vulnerable factory workers in Sri Lanka. The World Day of Prayer made a grant for returning refugees in Chad.

#### **Government Funding**

CWS has continued work with Tongan partner Ama Takiloa in a three year partnership with the Ministry of Foreign Affairs and Trade. Ama Takiloa is a community based programme working on income generation, safe drinking water and increased resilience to natural disasters and climate change. CWS is grateful for the 4 to 1 subsidy it receives from Partnership for International Development (PfID), extending the reach of Ama Takiloa's programme.

# HIGHLIGHTS



\$439,310 donated to the 2013 Christmas Appeal.



\$261,708 grant to three partners responding after Typhoon Haiyan in the Philippines.



CWS visited partners in Tonga and the Middle East, participating in the DSPR Roundtable meeting. Staff participated in a joint Disaster Risk Reduction simulation exercise in Tonga.



Staff member Michael Earle raised \$3,348 for the Women Development Resource Centre in South India with Live below the Line, the third highest amount raised by an individual.



In Sri Lanka Monlar presented a major policy paper to government as part of an agreement to work collaboratively on ecological agriculture.



In India the Women Development Resource Centre supported the trade union to get back pay, a salary increase and bonuses, and other benefits for 5779 manual scavenging workers.

# CHRISTIAN WORLD SERVICE ANNUAL REVIEW

Under the NZ Disaster Response Partnership CWS received matching grants of \$50,000 to help Syrian refugees in Jordan and \$100,000 for humanitarian assistance following Typhoon Haiyan in the Philippines. CWS appreciates this support from government and will report against the agreed outcomes at the end of the period.

#### **International Programmes**

In May 2014, International Programmes Coordinator Trish Murray visited some refugee camps in Lebanon and Jordan where DPSR is working and participated in the Department of Service to Palestinian Refugees (DSPR) Roundtable. Many of the Syrian refugees are double refugees, first from Palestine in 1948 or 1967 and now from Syria. While in the Middle East Trish also visited DSPR's health clinics and vocational training centres in Gaza and the Jerusalem office. She reported on visible progress and investment in Gaza since her last visit five years ago.

CWS, as part of a consortium of seven nongovernmental organisations (NGOs) received funding from the Ministry of Foreign Affairs and Trade to run disaster simulation exercises in Fiji, Tonga and Vanuatu. CWS and partner Ama Takiloa participated in a simulation based on a tsunami hitting the Tongan coast which gave practical training to all involved.

#### New Governance Structure

The governance review which was delayed by the Christchurch earthquake cycle was completed at the Annual General Meeting in 2013. The AGM approved a new constitution whereby partner churches have direct representation on a national board. Alison Maccoll was elected Chair of the Board at its March meeting. CWS is grateful to Graeme Nicholas who served as Acting Convenor of the Board from 2010. He continues as a member of the Board.

#### **Bequests**

Our sincere thanks for bequests left by Dorothy Adam, Gretta Daniell, Isobel Probert and anonymous

supporters. We are also grateful to those who made donations in memory of those who died.

#### Mia Tay

In late June we received the very sad news of the death of Mia Tay. Mia was very much part of CWS often representing Quaker Peace and Service, and the justice and peace networks in Christchurch. She was keenly interested in the work of our partners to make the world a fairer and better place. She was a good friend and we will miss her greatly.

#### Thank you

CWS is grateful to parish ministers and advocates who promote the work in their parishes and their own communities. Thanks to our partner churches that through the Anglican Mission Board, Global Mission of the Presbyterian Church, Mission and Ecumenical of the Methodist Church and Quaker Peace and Service made donations to humanitarian appeals. A number of parishes made a special effort this past year - like the Anglican parish of St Peter's on Willis Street in Wellington who raised funds for ICKL in Haiti at a Jazz Service in June. We would like to thank our specialist volunteers who help with mail outs, serve on the Board or Working Groups, or speak about CWS. Finally, we pay tribute to our dedicated partners who provide inspirational leadership in their communities.



CWS DIRECTOR PAULINE M<sup>c</sup>KAY

# COMMUNITY DEVELOPMENT AND HUMANITARIAN PARTNERSHIPS WORLDWIDE

JULY 2013 - JUNE 2014



## Africa

**In the Sahel** CWS provided assistance to returning refugees in Chad through ACT Alliance to rebuild homes and livelihoods.

**In South Sudan** CWS supported local partner the Maridi Service Agency to support young people through education, sports, livelihood and peace building with special attention on the participation of girls and young women. They continued to run the only local radio station, Maridi FM and raise community awareness on HIV and AIDS.

**In southwest Uganda** CWS worked with the Centre for Community Solidarity to build rainwater tanks, grow crops and raise piglets, improving the livelihoods of families raising HIV and AIDS orphans as well as other vulnerable children.

**In Zimbabwe** CWS supported the Dabane Trust to improve access to water in Matabeleland through the provision of dams and rainwater harvesting systems.

Regional Total \$100,585

# Asia

In India CWS partners had a major impact on the situation of women and girls. EKTA trained community groups on gender awareness, encouraged women's participation in local government, and actively campaigned for the prevention of violence against girls and women, including through One Billion Rising and the Safer Cities campaign. The Human Rights Foundation provided training and support to women in local government. NEYTHAL continued its strong advocacy to protect coastal ecology and the rights of fisherpeople in political processes. It supports women involved in aspects of the fishing industry to improve their livelihood options and to seek justice on matters of concern. Social Action for New Development (SAND) supports sustainable economic livelihoods especially for Dalits and facilitates women's participation in political processes while promoting education and awareness for child labourers. The Women Development Resource

Centre/Federation for Dalit Women Empowerment also works on sustainable livelihoods for Dalits and tribal people, political participation, violence against women, ending child labour, and the development of children's associations

In the Philippines CWS worked with Developers, the National Council of Churches in the Philippines and Karapatan to provide food and other relief supplies, corrugated iron roofing and local support to communities affected by Typhoon Haiyan.

In Sri Lanka CWS supported the Devasarana Development Centre working with poor rural communities to give training on sustainable agriculture, political education, cross cultural and religious understanding. The Movement for Land and Agricultural Reform (Monlar) played a leading role in advocating for better agricultural policies and 'regenerative agriculture' approaches for small farmers. The Women's Centre continued its strong support for the education and empowerment of women workers in Free Trade Zones, while promoting cross cultural and religious understanding in post-war Sri Lanka.

Regional Total \$698,088

# Latin America

**In Haiti** CWS supported Institut Culturel Karl Lévêque's (ICKL) work in post-earthquake Haiti, helping to strengthen communities and rebuild rural livelihoods.

**In Nicaragua** the Consejo de Iglesias Evangélicas Pro-Alianza Denominacional (CEPAD) provided training, equipment and support to small farmers and to develop patio gardens. They continued to run psychosocial training and peace building while promoting human rights.

Regional Total \$40,000

# Middle East

**In Palestine** CWS supported the work of Department of Service to Palestinian Refugees in Galilee, Gaza,

# COMMUNITY DEVELOPMENT AND HUMANITARIAN PARTNERSHIPS WORLDWIDE



JULY 2013 – JUNE 2014

Jordan, Lebanon and the West Bank. DSPR runs vocational education programmes and health clinics as well as working with local government to improve water supplies. In Jordan and Lebanon these programmes were extended to support new Syrian and Syrian-Palestinian Refugees. They provided food and other relief and work to advocate for long term peace.

Regional Total \$142,880

# Pacific

CWS contributed core funding to the Pacific Conference of Churches to support regional priorities including selfdetermination for Pacific territories, improved livelihoods and the response to climate change. **In the Solomon Islands** CWS sent funding to the Anglican Church of Melanesia in response to devastating floods. **In Tonga** CWS funded the Tonga Community Development Trust Ama Takiloa village women's programmes on food security, women's participation, income generation, environmental education and disaster preparedness as well as participated in the Joint Consortium Disaster Risk Reduction Simulation Exercise – also held in Vanuatu and Fiji.

Regional Total \$104,381

# Aotearoa/New Zealand

**In Aotearoa New Zealand** CWS funded the core work of Peace Movement Aotearoa, promoting issues of peace with a particular focus on local and Pacific concerns.

Total \$2,000

# International

As a member of ACT Alliance and an associate member of the Humanitarian Accountability Project (HAP) CWS contributed core funding and membership dues.

## Total \$6,906

# Appraisal Monitoring/Evaluation and other

In the past year CWS staff visited the Tonga Community Development Trust-Ama Takiloa and DSPR in Gaza, Jordan and Lebanon, as well as attending meetings with the Ministry of Foreign Affairs and Trade and the NGO Disaster Relief Forum of which it is a member.

Total \$11,577

# HOW INCOME WAS SPENT Funding for Community Development Partners and Emergency Relief 68.23% Education and Relationships 0.34% Coordination (including all staff costs) 26.31% Fundraising and Promotion 5.11%

# CHRISTIAN WORLD SERVICE SUMMARY STATEMENT OF FINANCIAL PERFORMANCE



## INCOME

2013 Christmas Appeal	\$ 439,310
Other Appeals	\$ 214,157
General Donations	\$ 235,964
Bequests	\$ 150,356
Designated Donations	
Presbyterian Women of Aotearoa/Methodist Women's Fellowship (for Ama Takiloa, Tonga)	\$ 64,267
World Day of Prayer Aotearoa New Zealand (Sahel – Chad)	\$ 20,000
David Ellison Charitable Trust	\$ 9,000
Methodist 2% grant	\$ 12,958
Emergency	\$ 266,903
William Walters Trust	\$ 4,013
Christchurch Anglican Diocese	\$ 8,091
PAC (Media and Communications)	\$ 1,000
Other	\$ 65,484
Ministry of Foreign Affairs – Sustainable Development Fund	\$ 90,510
Ministry of Foreign Affairs – Disaster Response Partnership	\$ 150,000
Interest and sundry income	\$ 51,376
Total Income for the Year	\$ 1,783,389

## EXPENDITURE

Total Expenditure for the Year	\$ 1,613,268
Fundraising and Promotion	\$ 82,507
Coordination (including all staffing costs)	\$ 424,524
Education and Relationships	\$ 5,526
Funding for Community Development Partners and Emergency Relief	\$ 1,100,711

The accounts have been audited by Williams Accountants, Christchurch. A full audited set of the accounts is available on request.

# CHRISTIAN WORLD SERVICE WORKING WITH PARTNER CHURCHES



Anglican Church of Aotearoa New Zealand and Polynesia Methodist Church of New Zealand Presbyterian Church of Aotearoa New Zealand Religious Society of Friends (Quakers) Christian Churches New Zealand Uniting Congregations of Aotearoa New Zealand

Christian World Service has been doing a world of good since 1945. We help communities survive disaster as part of the ACT Alliance. We work directly with local groups to overcome poverty in 20 countries. They run preschools, schools and vocational training programmes, and support people to achieve their basic rights. They help people set up businesses and teach eco-agricultural skills in ways that strengthen communities and build cross-cultural understanding. We provide help where needed, regardless of race, religion or region.

- We do not parachute into a community but work through strong long term partnerships.
- We work in partnership with local groups who are the experts and the activists.
- We work at the grassroots with vulnerable and marginalised people.
- We trust the wisdom of the local community to know what is needed and how best to do it.
- We support self-determination and the role of women in development.
- We share their stories and concerns with New Zealanders so we can look after each other.

## actalliance

CWS is a member of the ACT Alliance (Action by Churches Together), a coalition of more than 140 churches and affiliated organisations who work in over 140 countries to create positive and sustainable change for people. The work encompasses development, humanitarian assistance and advocacy. Help is provided regardless of religion, politics, gender, sexual orientation, race or nationality and to the highest international codes and standards. The Alliance members are deeply rooted in local communities and support survivors of wars, disasters and conflicts. They have earned trust and respect for staying focused on local needs long after an emergency is in the news.

## Memberships

CWS is an associate member of the HAP International (Humanitarian Accountability Partnership), the Ecumenical Advocacy Alliance, the NGO Disaster Relief Forum, the Council for International Development, the Fair Trade Association of Australia New Zealand and a member of Fairtrade Australia and New Zealand.

